**Notes For Meeting**

Joel & Malinda’s Comments:

* Unify color scheme & style
* We can test out different styles
* What apps that are in the similar space —> look at their designs and color schemes
* Joyful vibe VS bring their guard down with child-like approach
* Narrow down you want to convey
* Fonts, shapes (rounded, corners, lines, gradient)
* Too many characters(?) —> narrow down or write down the stories and introduce them to the users (in the insta marketing)
* Deployment plan (put more attention on how to launch and leverage existing platforms)
  + PaUST founder used to be a SIGHT student (they can help us)
  + Wellness centre
* Roadshow date: Last week of April; 1st week of May
* Pinocchio copyright (commissions of hk) —> Joel will ask around
* Comment on a comment
* Reaction stickers